



## AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA  
MUMBAI | RAIPUR | RANCHI | KOLKATA | PATNA

### ANS COMMERCE

#### Virtual Campus Recruitment – 2021 Passing out Batch

**Only for Students of Amity Education Group**

**Only for Unplaced & Eligible Students**

**Last Date to Register - 22<sup>nd</sup> OCTOBER BY 2 PM**

<b>Company</b>	ANS COMMERCE
<b>Website</b>	<a href="http://www.anscommerce.com">www.anscommerce.com</a>
<b>Batch</b>	2021
<b>Date of Campus</b>	<b>Interviews will be next week</b>
<b>Job Title</b>	Profile 1 Marketing Associate (Face book, Google ads) Profile 2 Business Associate
<b>Eligible Degrees</b>	B.tech & BCA
<b>Eligibility Criteria</b>	60% and above in class 10 <sup>th</sup> 60% and above in class 12 <sup>th</sup> 60% and above in Graduation
<b>Other Skills Required (If any)</b>	Responsible for creating and scaling Facebook, Adwords marketing campaigns Analyze data from various sources (Google Analytics, Facebook analytics, etc.) and find insights and on how to grow faster Find new opportunities to grow revenue and sales Experience in Digital Marketing with a specific focus in Google Ad words, Facebook Ads Should have knowledge in Ad campaign Management on search Engines, Social sites & other websites (Google Ad words, Bings Ads- Yahoo+ Bing Alliance, Facebook Manage and scale e-commerce campaigns (Facebook, Google ads) of big brands globally  Profile 2  Coordinate with clients on improvising the look and feel of the brand store and getting the changes implemented To plan client specific promotions. Work with the product team to ideate new features to improve online user experience Improving Client Servicing Experience Create, manage and optimize client's product listing on Brand store Build and maintain relationships with respective SPOCs

	Coordinate changes with the business managers and getting them implemented Research and identify new enhancements and feature we can enable on different brand stores Identify product, service issues, and resolve them accordingly
<b>Location</b>	Gurgaon
<b>Compensation (CTC)</b>	4 LPA
<b>Service Agreement (If Any)</b>	No
<b>Recruitment Process</b>	Will be informed later
<b>How to Apply?</b>	All Interested students should apply latest by 22 <sup>nd</sup> October 2021 by 2 PM  <a href="#">CLICK HERE TO APPLY</a>

*Our Best Wishes are always with you*

**Team ATPC**

**Amity Technical Placement Centre (ATPC)  
Centralise Placement Division of Amity Education Group**

**Amity University Campus | Amity Technical Placement Centre (ATPC)**  
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